

7th RWIO - PARALLEL SECTIONS

Section 01 – 16h-17h30 – Profs. Luiz Fernando Paulillo (UFSCar) and Rubes Nunes (FZEA USP)

Jardim, Saes GOVERNANCE STRUCTURES AND INNOVATIVE CAPABILITIES IN...

Bin, Capanema, Salles-Filho, Aquino CORPORATE GOVERNANCE AT PRIVATE NONPROFIT ORGANIZATIONS...

Veiga WHEN CORPORATE STRATEGY MEETS PUBLIC POLICY: THE CASE OF THE BRAZILIAN PALM OIL INDUSTRY

Ito, Zylbersztajn THE STRATEGY OF CONTRACT: POWER, CHANGE, AND APPROPRIATION

Section 02 – 16h-17h30 – Profs. Décio Zylbersztajn (FEA USP) and Roberto Grun (UFSCar)

Inoue, Lazzarini, Musacchio LEVIATHAN AS A MINORITY SHAREHOLDER: FIRM-LEVEL...

Mondelli ASSET SPECIFICITY AND FIRMS' FINANCIAL STRUCTURE: THE...

Matsuda, Miguel, Donadone IMPACTS OF FINANCIALIZATION AND CORPORATE GOVERNANCE IN...

Stal INTERNATIONALIZATION OF BRAZILIAN COMPANIES: PULL OF...

Section 03 – 16h-17h30 – Profs. Charles Kirschbaum (Insper) and Julio Donadone (UFSCar)

Martins ORGANIZATION THEORY: A CRITICAL READING

Toyama, Côrtes, Candido PRELIMINARY ANALYSIS OF ACTA, PIPA, SOPA AND THE MUSIC...

Martins ORGANIZATIONS AND PROFESSIONS: THE FIELD OF STRUGGLES...

Costa SOLIDARITY ECONOMY IN PERSPECTIVE: A LITERATURE REVIEW

Section 04 – 16h-17h30 – Profs. Dora Kaufmann (ECA USP) and Christian Ganzert (FEARP USP)

Silva, Cazarini GUIDELINES TO INNOVATE MANAGEMENT BY KNOWLEDGE VIA...

Rocha, Bataglia THE COORDINATION MECHANISMS BETWEEN SOFTWARE HOUSES AND...

Cardoso Siqueira, Bialoskorski Neto AN ANALYSIS OF THE LEVEL OF ADOPTION OF MONITORING...

Section 05 – 16h-17h30 – Profs. Bernardo Mueller (UnB) and David Dequech (UNICAMP)

Pitteri, Bresciani REGIONAL RESILIENCE IN THEORETICAL AND EMPIRICAL...

Gomes, Alves, Ometto INSTITUTIONAL WORK: THE CONTRIBUTIONS OF OLD AND NEW...

Fredriksson, Granziera DETERMINANTS OF INSTITUTIONAL REFORM – THE CASE OF...

Ferreira, Divino, Vieira BRAZILIAN RIDESA: R&D NETWORK THE INTEGRATION OF...

Section 06 – 16h-17h30 – Profs. Mário Schapiro (FGV) and Luciana Yeung (Insper)

Santos THE CONTRIBUTIONS OF THE HUMAN RESOURCES PRACTICES TO THE...

da Silva MACROSCOPIC OBJECTIVES OF THE BRAZILIAN BANKRUPTCY LAW IN...

Trindade AN ANALYSIS OF SEPARATION BETWEEN THE PROPERTY AND...

Avelhan, Zylbersztajn THEORETICAL ANALYSIS OF THE EFFECTIVENESS OF FORMAL...

Section 07 – 18h-19h30 – Profs. Paulo Furquim (FGV) and Sandro Cabral (UFBA)

Santos INSTITUTIONAL DIVERSITY: EMPIRICAL EVIDENCES ABOUT THE...

Boehe, Pongeluppe, Lazzarini SOURCING FROM THE BASE OF THE PYRAMID: PRICING...

de Abreu, de Moraes, Woida ORGANIZATIONAL SOCIALIZATION AS SUPPORT TO THE...

zylbersztajn, Monteiro ENDOGENIZING TECHNOLOGICAL CHANGE: A MEASUREMENT COST
VIEW

**Section 08 – 18h-19h30 – Profs. Ana Célia Castro (UFRJ) and Claude Menard (Economics
Université de Paris Panthéon-Sorbone)**

Caleman, Monteiro, Queiroz, Lopes FRAMING SUSTAINABILITY IN AGRO FOOD CHAINS:
FROM...

Schnaider, Saes, Demattê Filho PLURAL FORMS OF ORGANIZATION: DOES HISTORY MATTER?

Sambiase, Brito, da Silva, Ferreira SUBJECTIVE UNCERTAINTY, INTERORGANIZATIONAL
COOPERATION...

Section 09 – 18h-19h30 – Profs. Emmanuel Reynaud (INRA SADAPT & CES - University of Paris I) and Sylvia Saes (FEA USP)

Lago, Campos, Schmidt COLLECTIVE ACTIONS IN THE PRODUCTION OF BIODIESEL: A...

Botelho, Reinert INSTITUTIONS AND REGULATIONS OF TELEVISION FOOD...

Bataglia, Pellegrino THE INSTITUTIONALISM: THE DYNAMIC BETWEEN THE...

Ometto, Lemos THE INSTITUTIONAL ENTREPRENEURSHIP AND INSTITUTIONAL WORK...

Section 10 – 18h-19h30 – Profs. John Wilkinson (UFRRJ) and Sérgio Salles Filho (UNICAMP)

Ubada "THE TRIANGULATION OF SEARCH METHODS IN STUDIES OF...

Watanabe, Slingerland, Bijman,... THE SUPPORTING ORGANIZATION MODELS FOR SMALLHOLDER...

godoy, Saes A SOLUTION FOR AN EXTERNALITY, GREENHOUSE GASES...

Goulart, Andrade, Paiva STRUCTURE AND OPERATION OF THE BRAZILIAN VOLUNTARY CARBON...

Section 11 – 18h-19h30 – Profs. Guilherme Fowler (Insper) and Ricard Gil (John Hopkins University)

Pitangui, Truzzi, Barbosa THE INSTITUTIONAL EXPLANATION OF ECONOMIC PERFORMANCE OF...

Vinholis, Souza Filho, Carrer DETERMINANTS OF ADOPTION OF HYBRID GOVERNANCE STRUCTURES...

Silva, Nunes, Saes, Leão de Sousa, Souza BETWEEN THE DEVIL AND THE DEEP SEA: COST AND...

Carvalho, Paulillo RELATIONAL CONTRACTS, INCOMPLETENESS AND OPPORTUNISM...

Section 12 – 18h-19h30 – Profs. Bruno Salama (FGV) and Bertrand Quelin (HEC Paris)

Furnival, Oprime ADVOCACY FOR INSTITUTIONAL CHANGE MANAGEMENT: RESEARCHER...

Milagres, Rezende INTERWEAVING PUBLIC AND PRIVATE INSTITUTIONS TO TACKLE...

Vilela, Truzzi, Terra AN OPERATION MANAGEMENT APPROACH FOR FORENSIC SCIENCE

Perosa, Azevedo BETWEEN PRIVATE AND PUBLIC: THE EMERGENCE OF...